

Dave Seidman

Salesforce engineer & application architect

Durham, NC / dave@moksha.dog / moksha.dog/dave/resume

Salesforce developer and Application Architect with a career spanning nonprofit, government, higher education, and enterprise teams. My work includes application development, integrations, data, and the practices teams use to maintain and release software.

Skills

Salesforce engineering

Apex, Flow, Lightning Web Components, Visualforce, Aura, SOQL, platform events, testing

Delivery & platform

Salesforce CLI, Git, GitHub Actions, Azure DevOps, Gearset, CI/CD, permissions and security

Data & integration

Salesforce APIs, REST, SOAP, bulk data processing, data migration, integration troubleshooting

Web & enterprise systems

JavaScript, HTML, CSS, React, Angular, Node.js, SQL, Remedy ITSM and custom applications

Salesforce experience

Education Nonprofit

June 2026 - present

Contractor - Salesforce Engineer / via Moksha Dog LLC

- Design, develop, test, and monitor Salesforce automation and data-processing workflows.
- Troubleshoot integrations and platform issues with cross-functional teams.
- Support environment management, source control, and documentation of release practices.

Federal Services Firm

January 2025 - August 2025

Salesforce Application Developer

- Built object models, automation, permissions, and Lightning pages with project and client stakeholders.
- Contributed architectural guidance and improvements to DevOps and development practices across teams.

ASPCA

October 2022 - January 2024

Senior Salesforce Developer

- Reworked the treatment-plan interface with Lightning Web Components, Flow, and Apex; resolved performance issues in components and automation.
- Improved CI/CD and code-review practices, mentored developers, and supported reporting and platform administration.

Accenture Federal Services

October 2020 - October 2022

Consultant

- Refactored Apex and triggers for bulk processing, clearer logic, and stronger test coverage.
- Supported integrations in MuleSoft-based environments, including API contracts, authentication, and error handling.
- Managed releases and post-deployment work, supported platform security, and mentored junior developers.

Dave Seidman / experience continued

Heller Consulting

Consultant

February 2020 - May 2020

- Supported metadata migration, Flow development, and tool evaluation.

ACLU

Salesforce Developer

March 2018 - November 2019

- Built Apex enhancements and fixes in a large Salesforce environment with millions of account and opportunity records.
- Worked with operations and product teams on business requirements, integrations, and data tools.

Publicis.Sapient

Salesforce Developer / previously Vertiba

June 2017 - March 2018

- Developed government applications for harassment and discrimination complaints and short-term rental permits.
- Built with Apex, SOQL, Visualforce, and Lightning components.

Wired Triangle

Salesforce Developer

March 2016 - April 2017

- Extended a custom real-estate CRM from lead intake through deal close, and built applications for consulting clients.
- Integrated third-party tools including DocuSign and Conga Composer.

Earlier career

Duke School of Nursing / Crosscomm / 2014-2016

Web Applications Developer

Built MEAN-stack applications at Duke School of Nursing and responsive interfaces integrated with Java Spring systems at Crosscomm. Worked across JavaScript, HTML, CSS, Node.js, and related web tools.

Cisco Systems / October 2010 - May 2014

IT Engineer

Developed and maintained Remedy ITSM applications and data structures (2010-2013). Subsequently coordinated global IT organizations and service owners around video and social-collaboration services (2013-2014).

Duke University / Office of Information Technology / October 2005 - October 2010

Senior IT Analyst

Lead developer and administrator for Remedy applications across Duke and Duke Health. Owned production support and system improvements, worked directly with departmental stakeholders, and supported and trained junior staff.

Additional enterprise & consulting work / 1997-2015

Remedy Developer / Consultant / IT Applications Engineer

Built custom problem, change, asset-management, and help-desk systems across healthcare, government, and entertainment. Early roles included KOZ.com, Booz-Allen & Hamilton, and Keane, followed by independent contract work.

Credentials & community

Salesforce certifications

Application Architect / Platform Developer I / Platform Developer II / Platform App Builder / Administrator / Sharing and Visibility Architect / Data Architect / Nonprofit Cloud Consultant / Service Cloud Consultant

Duke University

BS, Psychology / Minor, Computer Science / 1993-1997

Beyond Fences

Website administrator / 2016-present

Maintain the organization's website and related vendor services.